



Get your company involved...

Use your Downtown Orlando Partnership membership to get your company in the spotlight...

Marketing Opportunities

...Downtown Orlando Partnership Website Advertisements

Your best advertising value yet! **For only \$50 per month**, your "live button" ad linked to your company website can't miss. The DOP website is visited by thousands of downtown business people who work in, or do business in, Downtown Orlando. For specific size and spec information, give us a call at 407-228-3891.

Luncheon Sponsorships

Our quarterly luncheons focus on topical and timely issues for Downtowners, and attendance is open to Partnership members and non-members. Sponsorship packages include: company logo printed on invitations; listing in newsletter articles about the event; a quantity of invitations for your own distribution to clients, prospects, etc.; the opportunity to hand out company literature to luncheon attendees; and a complete listing of the names, companies, addresses and phone numbers of the event attendees. Additionally, depending on your sponsorship level, a representative from your firm will sit at the luncheon VIP table and introduce the guest speaker. Event sponsorship levels varies depending on the speaker and the topic. Sponsorship packages can be viewed at www.downtownorlandopartnership.com.

Social Sponsorships

After-work monthly Socials are a time to unwind, network, and get to know your downtown "neighbors" a little better. These events generally pair a unique location with light food and beverages, and are open to members and guests. Sponsors are associated with a "fun" event, and the sponsorship package includes: company logo printed on invitations; listing in newsletter articles about the Social; a quantity of invitations for your own distribution to clients, prospects, etc.; the opportunity to hand out company literature to Social attendees; and a set of mailing labels of the Partnership membership roster. Total event sponsorship runs **\$500 for a single sponsor and \$300 each for co-sponsorships**, plus food and beverages.

more...

"A Partnership of volunteers creating special events and community programs designed to enhance the quality of life in Downtown Orlando."

P.O. Box 531027 • Orlando, Florida 32853-1027 • 407-228-3891 • Fax 407-228-3981
e-mail: downtownorlando@bellsouth.net • www.downtownorlandopartnership.com

Special Event Sponsorships

The prestigious Golden Brick Awards, the State of Downtown Address, the annual DOP Golf Classic, the annual Taste of Downtown, and other Partnership events are open for sponsorships. Sponsorship benefit packages and commitment levels vary per event. Contact the Partnership office for details.

Direct Mail

As a Downtown Orlando Partnership Member, you have available to you the Partnership mailing list, in mailing-label format, for a **one-time use fee of only \$50**. This list is available to members only. Turn-around time is just 2 hours, so place your order today by calling the Partnership office at 407-228-3891.

Take advantage of these opportunities to shine in the spotlight.
Contact the Partnership office at 407-228-3891 or email downtownorlando@bellsouth.net today!