



# Dateline: Downtown

March/April 2009

A publication of the Downtown Orlando Partnership

## NEW & EXCITING GOLDEN BRICK AWARDS SLATED FOR APRIL 16 AT EMBASSY SUITES

Ready for some GOOD NEWS? Then make plans to attend one of downtown Orlando's venerable events, The Golden Brick Awards luncheon presented by the Downtown Orlando Partnership on Thursday, April 16 from 11:15am - 1:15pm. For more than 25 years the DOP has honored downtown Orlando's top projects in real estate development & interior design, and why should this year be any different?

While the Embassy Suites Hotel will once again host our group, we've tweaked the format a bit, added a keynote speaker and resurrected the prestigious "Downtowner of the Year" award. With these stimulating shake-ups, we expect the 2008 GBA's to be better than ever!

Our emcee is none other than The Orlando Sentinel's "Taking Names" columnist, Scott Maxwell, who will present the winning awards, name this year's Downtowner of the Year and welcome our keynote speaker, UCF professor and economist Dr. Sean Snaith, Director of the Institute for Economic Competitiveness and widely recognized economist in the field of business and economic forecasting, [[www.bus.ucf.edu/hitec/Snaith.htm](http://www.bus.ucf.edu/hitec/Snaith.htm)]. DOP is predicting good things for downtown!

The Golden Brick Awards luncheon is a celebration of the previous year's projects that impact the Downtown Development District, making Downtown Orlando a more vibrant, viable and desirable place to work, live and play. If your project was completed between Jan. 1 and Dec. 31, 2008, and you would like to submit an entry for consideration, download the form online from our website [[www.downtownorlandopartnership.com](http://www.downtownorlandopartnership.com)] or email a request to the DOP office at [downtownorlando@bellsouth.net](mailto:downtownorlando@bellsouth.net). Entry deadline is Monday, March 23 at 5pm.

The DOP would like to offer a special "thanks" to this year's sponsors:

- Broad & Cassel, Attorneys at Law
- The Downtown Development Board
- OUC - The *Reliable One*
- SunTrust Broadway Across America
- The University of Central Florida

Sponsorships are still available for only \$1,000, and include a corporate table of 8 with priority seating. Call 407-228-3891 for more information.

*The Downtown Orlando Partnership, Connecting Commerce & Community, through events like The Golden Brick Awards!*

### MAKE YOUR RESERVATIONS TODAY FOR THE GBA'S!

This year's Golden Brick Awards are going to be better than ever! (See related article). DO NOT HESITATE in making your reservations this year for two reasons: 1) there is a discount for early registration and 2) the GBA luncheon always sells out!

Ticket prices are as follows:

#### Single Seats

(reserve and pay by Friday, April 3 and take \$5 off)  
DOP Members - \$45 Non-Members - \$50

#### Corporate Tables (of 8)

(reserve and pay by Friday, April 3 and take \$50 off)  
DOP Members - \$450 Non-Members - \$550

Call the Downtown Orlando Partnership at 407-228-3891 or log on to [www.downtownorlandopartnership.com](http://www.downtownorlandopartnership.com) for more information.

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## THE BLACK OLIVE HOSTS APRIL SOCIAL

Thanks to our sponsor The Sherris Law Firm, the DOP will host its monthly social on April 23rd from 5:30 - 7pm at one of Downtown Orlando's newest and freshest restaurants, The Black Olive. The Black Olive is located at 22 E. Pine Street in the ground floor of The Plaza Building. Admission is \$2 for DOP members and \$10 for non-members and admission includes 2 complimentary Budweiser products; reservations are not necessary.



At The Black Olive. Fresh is more than a word. Fresh is the aroma of locally grown herbs, the light healthy touch of olive oils and the savory finish of fine sea salts. The Black Olive offers you Mediterranean Inspired Italian Cuisine, featuring authentic fresh and flavorful ingredients, simple yet elegant dishes and the health benefits of olive oils, fine salts, and the Mediterranean diet. For more information visit [www.eattheblackolive.com](http://www.eattheblackolive.com).

The Sherris Law Firm, P.A. is conveniently located in the Plaza North Tower on the 12th floor. Our attorneys handle matters involving personal injury, including automobile and motorcycle accidents, slip and fall incidents, wrongful death cases, medical negligence, animal attacks and products liability cases. For more information visit [www.sherrislawfirm.com](http://www.sherrislawfirm.com).



Thanks also go out to our other sponsor, City Beverages. We appreciate their support!

## ADVERTISE IN DOP'S DATELINE DOWNTOWN NEWSLETTER

Your best advertising value yet! For only \$100 per issue, your 4" x 3" ad can't miss. Dateline Downtown reaches nearly 1,400 business people who work in, or do business in, Downtown Orlando. The Partnership's mailing list includes bankers, architects, restaurateurs, lawyers, researchers, marketers, performing artists, government officials, and more. All professionals. All oriented to Downtown. All on the cutting edge. Nowhere will you find a more demographically-targeted medium for your ad. For advertising deadlines call 407-228-3891 or email [downtownorlando@bellsouth.net](mailto:downtownorlando@bellsouth.net).



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## BE STIRRED NOT SHAKEN...

On March 26th at The Bösendorfer Lounge at the **GRAND BOHEMIAN HOTEL ORLANDO** Grande Boheme, the DOP's monthly social will take place from 5:30 - 7pm. The Grand Bohemian is located at 325 S. Orange Ave. Admission is \$2 for DOP members and \$10 for non-members and includes 2 complimentary Budweiser products; reservations are not necessary.

Voted the Best Place to Sip Martinis by the Orlando Business Journal and voted Best Hotel Bar by Orlando Magazine, The Bösendorfer Lounge at the Grande Boheme was designed to be edgy and intriguing. The Bösendorfer Lounge, the namesake of the Imperial Grand Bösendorfer piano (one of only two in the world) features a round bar decorated in black marble, red stones and mirror pieces and mounted with table lamps for soft sensual lighting. Worth the visit alone are the original works of art featured throughout the hotel and lounge.

Thank you to ECS and Winter Park Blue for co-sponsoring the March Social.

ECS – FLORIDA, LLC is part of the ECS Group of Companies that provides geotechnical, environmental, construction materials testing, and facilities engineering services. The firm, based in the Washington, DC, was recently ranked as one of the nation's top 100 largest engineering firms by the Engineering News Record. ECS has three Florida offices in Orlando, West Palm Beach, and Lakeland. Visit [www.ecslimited.com](http://www.ecslimited.com) for more information.



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## THE DOWNTOWN ORLANDO PARTNERSHIP TEES UP AT DUBSDREAD



The sun is shining in downtown Orlando, and spring is in the air. Warmer weather and blue skies are a great excuse to get outdoors and do a little networking — all around a good time for a game of golf. To welcome the season, the Downtown Orlando Partnership (DOP), along with presenting sponsor, Mears Transportation Group, is kicking off a new spring golf outing event, Duffers On Par.

Held at the historic Dubsdread Golf Course just north of downtown Orlando, this scramble format tournament promises a fantastic morning on the fairways and a chance to link up with downtown Orlando's premier business networking organization. This year's Duffers on Par tees up Friday, April 24 at 8:30am with a shotgun start. The tournament includes driving range balls and coffee in the morning and is followed by an awards ceremony and delicious bar-b-que luncheon.

Whether your firm wants to get its name involved or you're simply playing as a foursome or a single, hole sponsorship opportunities and player slots are still available. Hole sponsorships are \$400 and include a foursome with greens fees, drink tickets and lunch; corporate recognition on a hole sign; an interactive display table at the event and more. It's an affordable way to get your company's name in front of some of the most dynamic, connected business people in downtown Orlando.

Register to play before April 1 and receive an early bird discount! Foursomes are \$320 (only \$280 if signed up by April 1) and individual players are \$80 (only \$70 if signed up by April 1).

Special thanks to our Title Sponsor, Mears Transportation Group and our Hole Sponsors, City Beverages, 618 East South Street, LLC, Avalon Park Group, Broad and Cassel, Cheyenne Saloon and Opera House, CNLBank, Collis Roofing, Ingenuity Engineers Inc., Jorge R. Angulo, DDS, Lifestyle Magazine, Mercantile Bank, PCL Construction Services, Inc., RBC Bank and USAA Realty Company for supporting this great new DOP event.

If your firm would like to sponsor a hole or if you'd like to play in the tournament, call the DOP office at 407.228.3891 or send an email to [downtownorlando@bellsouth.net](mailto:downtownorlando@bellsouth.net). Slots are filling up, so reserve your spot today.

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# Event calendar

## March

- 11 DOP Members Only Event**  
Orlando Magic vs. Chicago Bulls  
Amyway Arena, Upper Bowl  
7:00PM
- 18 DOP Members Only Event**  
Book Club at Urban Think Bookstore  
5:30PM
- 26 DOP March Social**  
Grand Bohemian Hotel Orlando  
325 S. Orange Avenue  
5:30 - 7:00PM

## April

- 15 DOP Members Only Event**  
Tax Cut...Hair Cut  
Kennedy's Private Barber Club  
5:00 - 8:00PM
- 23 DOP April Social**  
The Black Olive  
22 E. Pine Street  
5:30 - 7:00PM

**View an updated list of DOP events online!**  
[www.downtownorlandopartnership.com](http://www.downtownorlandopartnership.com)

## NEW IN 2009..... MEMBERS ONLY EVENTS!

For those of you are interested in getting more involved, we have created new members only DOP events. Our committee met on January 28th with a lot of enthusiasm and great ideas. The first events are listed below. If you are interested in attending, we would love to have you!

**March 11th - Magic Game.** Orlando Magic vs. Chicago Bulls at 7:30pm. Cost \$10. Buy tickets direct from Kate Mata at 407-916-2931 or [KMata@Orlandomagic.com](mailto:KMata@Orlandomagic.com).

**March 18th - Book Club.** Meeting at 5:30pm at Urban Think Bookstore, 619 E. Central Blvd. Please RSVP by emailing [downtownorlando@bellsouth.net](mailto:downtownorlando@bellsouth.net).

**April 15th - "Tax Cut....Hair Cut" Men's ½ price haircuts on Tax Day!** Located at Kennedy's Private Barber Club in Thornton Park from 5 - 8pm. Light bites and cold beer will be served. Limited barber chairs so you must rsvp by calling Kennedy's at 407-601-3989 and let them know you are a DOP member.

More to come.....

## MAY MIDDAY MIXER WELCOMES GARY SAIN



Join DOP on Wednesday, May 6th to learn about the latest about the travel, tourism and hospitality industry and how it impacts Downtown Orlando. Our special guest will be Gary Sain, president & CEO of the Orlando/Orange County Convention & Visitors Bureau, Inc.

This is your opportunity to meet Gary, who has recently been recognized for his leadership as one of the 25 most powerful people in the meetings industry by MeetingNews magazine (2007 and 2008); and as Orlando's most influential tourism executive by Orlando Business Journal (2008).

The casual networking event features a buffet lunch and will take place from 11:30 to 1pm at the Embassy Suites Hotel in Downtown Orlando (191 E. Pine Street). Admission is \$20 for DOP members and \$25 for non-members. Tax and gratuity are included. MasterCard, Visa, check or cash only. Pay in advance by Friday, May 1st and receive \$2 off. Seating is limited so don't delay – send your reservation request to [downtownorlando@bellsouth.net](mailto:downtownorlando@bellsouth.net) or call 407-228-3891.

Special thanks to the Orlando/Orange County Convention & Visitors Bureau, Inc. (Orlando/Orange County CVB) for sponsoring the event. The Orlando/Orange County CVB is the official tourism sales and marketing organization for the Orlando and Orange County region. The organization is dedicated to promoting the area as one of the world's great vacation and convention/meeting destinations and provides unbiased information to travelers on all aspects of the destination. For more information, visit [www.orlandoinfo.com](http://www.orlandoinfo.com).

**Downtown Orlando Partnership**  
**Tel: 407.228.3891 | Fax: 407.228.3981**  
**[www.downtownorlandopartnership.com](http://www.downtownorlandopartnership.com)**

## TASTE OF DOWNTOWN OFFERS MOUTHWATERING SPONSORSHIP BENEFITS

The Downtown Orlando Partnership is proud to present the 2009 TASTE OF DOWNTOWN ORLANDO featuring Orlando's favorite downtown restaurants on Thursday, June 4, 2009 from 5:30 – 7:30pm at City Hall. Last year, we hosted over 400 DOP members, business and community leaders. Make sure to mark your calendars now. This event is not to be missed!

The Taste of Downtown is heavily promoted to our entire membership and to the downtown business community. As a result, the Taste of Downtown has great sponsorship potential. We are offering three levels of sponsorship as low as \$500. DOP would like to thank and recognize the following sponsors who are already supporting the 2008 event - Central Florida Lifestyle Magazine, Downtown Development Board, and City Beverages.

In addition to sponsorships, it also takes volunteers to produce this annual favorite. The 2009 Taste of Downtown committee is looking for strong volunteers to help with planning and promotion. If you want to get involved, please let us know by contacting DOP. If you would like more information please visit [www.downtownorlandopartnership.com](http://www.downtownorlandopartnership.com) or contact Buffie at 407-228-3891.

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## DOWNTOWN ORLANDO PARTNERSHIP

Connecting Commerce & Community

505 N. Mills Ave., Suite 200  
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### DOP 2009 Board Members

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